

TRANSFORM!

Emergence and strengthening of responsible economic systems for a fair and sustainable future

Economy for the Common Good 3rd International Conference
3, 4, 5 June 2024 Leeuwarden | Fryslân | The North of the Netherlands



SUMMARY

This conference is meant to create value for society through the professional organization of the conference: it facilitates learning by doing for building a fair and sustainable future, seconded by scientific analysis and feed-back, and it creates the infrastructure for continuous linking and learning in different geographical areas and thematic fields. By doing so the objective is to discuss how to accelerate the emergence of fair and sustainable societies and to avoid unnecessary loss of social, economic, cultural, natural, physical, financial, democratic, technological, knowledge and human capital.

The Netherlands as the host country, Fryslân as part of The North of the Netherlands as the host region and Leeuwarden as the host city are deliberately proposed because they may 'embody' the opportunities for emerging responsible economic systems, in easy connection with other regions throughout the world by its specific history, culture and aspiration for the future.

NHL Stenden | University of Applied Sciences Leeuwarden, **WETSUS** – European Centre of Excellence for Sustainable Water Technology Leeuwarden and the **Hanzehogeschool** | University of Applied Sciences Groningen collaborate to host the 3rd International Scientific Conference (ECG-IC III 2024).

The initiators create, in close collaboration with ECG International, **an ethical and entrepreneurial concept for the organization of ECG-IC III 2024**. The objective of this concept is to be able to capitalize on the findings of the previous ECG International Scientific conferences and to facilitate to effectively use the results and experience of ECG-IC III 2024 for the organization of the ECG-IC IV in 2026.

We intend to invite other scientific institutions to organize parallel to the ECG-IC 2024 conference so-called **satellite conferences**, following the same structure and themes of ECG-IC 2024 to localize learning spaces in the own language, enhance results, minimize costs, and reduce CO₂-emission. This can be in Amsterdam, Utrecht, Eindhoven to cover the Netherlands more broadly, as well as Barcelona, Munich, and London to cover different language areas.

Finally, we build connections with so-called **expedition conferences**, which may precede the ECG-IC III 2024 or follow the ECG-IC III 2024 later in specific geographical areas, such as this time in Fryslân or around the satellite conferences. In this way specific areas will be enforced to work structurally towards the establishment of 'Living Labs' and strengthening of responsible economic systems anywhere in the world.

The title **Transform! Emergence and strengthening of responsible economic systems for a fair and sustainable future** underscores the urgency to identify the inhibiting factors as well as the qualities and characteristics of practices and conditions that are required to nurture the emergence of responsible economic systems.

This core question of the conference: **How to strengthen emerging responsible economic systems for a fair and sustainable future?**

The themes of the conference are organised around (1) **Concrete domains**, such as fair and sustainable water & energy systems; (2) **Transformation**: Territory, ownership, governance and (3) **Responsible use of** social, economic, cultural, technological, financial, physical, natural and knowledge, democratic, and human capital.

Day one sets the stage with scientific contributions on responsible economic systems and analysis of concrete domains; **Day two** provides space for contributions from social and entrepreneurial initiatives to create responsible practices and the expression of their needs for a facilitating political, financial, and juridical environment; **Day three** concludes with transdisciplinary analyses for the emergence of responsible systems and take aways by key-note listeners, politicians and follow up.

We envisage to get the following results out of this conference:

- (1) Conference proceedings in writing and on video, posted on the website;
- (2) Publications in scientific journals, started by the conference.
- (3) A manifesto, undersigned by scientists, civic organizations and entrepreneurs, containing a roadmap for the peaceful transformation towards a fair and sustainable future,
- (4) Potentially topic- specific roadmaps, such as a roadmap towards future water systems.
- (5) Potentially action agendas for participating regions;
- (6) Positioning of Fryslân as a permanent Living Lab;
- (7) Action plan for tool-development for ECG International.
- (8) Manual for ECG international scientific conferences in the future

With this conference we aim to create space for the voice that is not heard sufficiently: the voice of the youth and the future generations, the voice of everybody in their superdiversity, the voice of the area. What does the area and the communities that live in that area need to flourish in peace and health?

We highly value cooperation with the ECG International scientific hub, Communication hub, Consultants hub and Speakers hub, cooperation with potential satellite conferences, as well as learning from experiences from the first and the second ECG scientific conferences for the elaboration of this declaration of interest.

All names mentioned in this Declaration of Interest are tentative.



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1. HOST COUNTRY AND REGION



THE NETHERLANDS AS THE HOST COUNTRY

The Netherlands – the low countries – are a delta of the river Rhine, Maas, Schelde and Eems. Given the challenges of climate change The Netherlands has to reinvent itself to anticipate for the future. Possibly not coincidentally, The Netherlands is preparing for a revision of the Environment and Planning Law (2024). This new law is said to be the largest change in the legal framework since the revision of constitutional law in 1848. This law is a framework law which creates legal space for all actors in society to collaborate for building a fair and sustainable future. Yet, how the political, social and physical space that will be created by this law can be used effectively is yet to be discovered. The exercise includes the reinvention of democracy, starting from the perspective of spatial development. This is aligned with the broad international movements to create a well-being economy and to strive

for 'broad prosperity'. The 'How To' question is the key question to seize this opportunity. Therefore, we are proud to present this declaration of interest to host the 3rd International Scientific Conference for the ECG. We hope to contribute from this fertile ground and open space for thinking and doing to the strengthening of the Economy for the Common Good movement.

FRYSLÂN | THE NORTH OF THE NETHERLANDS AS THE HOST REGION

Fryslân is a province in the North of the Netherlands: a rural area with a low population density and originally a wonderful nature. A part of Fryslân is also known as the Amsterdam Lake district. Unfortunately, Fryslân is experiencing as many regions in the world a significant decrease of biodiversity. In Groningen, the adjacent northern province, there have been significant damages to houses, infrastructure and the environment due to

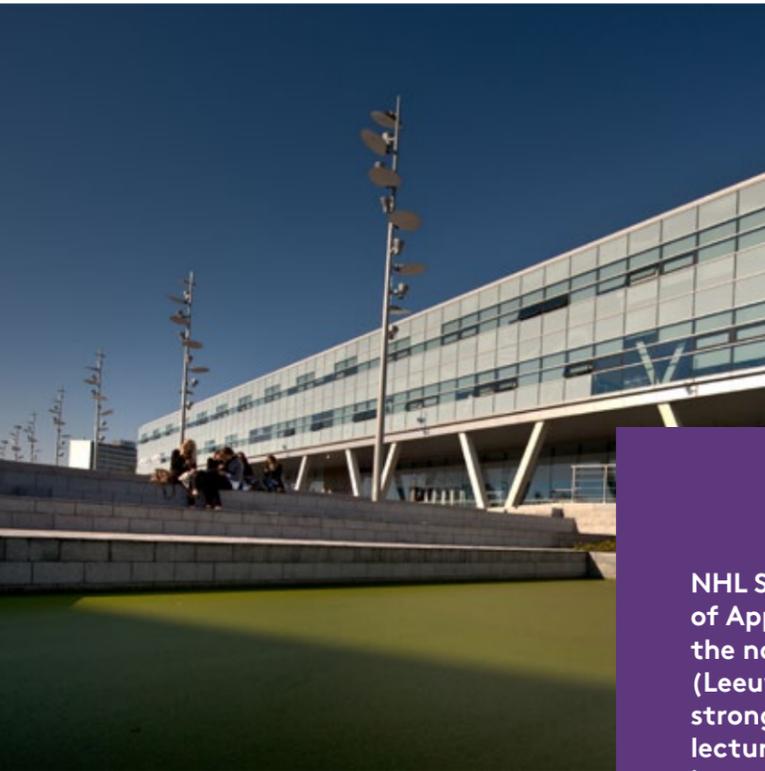
earthquakes over the last decennia as a consequence of gas extraction in that area. A recent parliamentary inquiry revealed systemic failures in the governance of the area, with an enormous impact on the well-being of the people living in that area. There is also good news. Fryslân is known for 'The Frysian Paradox' – more happiness with less money. In Fryslân the fair and sustainable future the world is longing for, is part of the Frysian culture. To understand the economy as 'oikonomia', economy as 'household economics', as Christian Felber has put it, is culturally a 'no-brainer' for the Frysians. From the perspective of Fryslân the question is not to rush and 'catch up' with the urban areas in the Netherlands, but to share its wisdom of freedom and happiness with the world, as soon as the world is ready to receive the offer. Together we can find our new destination. Fryslân is not an idyllic place without problems, but an area with challenges and opportunities and a growing consciousness and involvement of the local population

and local entrepreneurs to search for enduring solutions. The time is right for further action through collaboration: Fryslân is preparing for the Green Deal | Fit for 55 and strives to be the most Circular EU Region in 2025.

LEEWARDEN AS THE HOST CITY

NHL Stenden Leeuwarden, the WETSUS institute and the Hanzehogeschool Groningen will collaborate in order to host the conference in Leeuwarden. Leeuwarden has been the Cultural Capital of Europe in 2018. This small city has a deep culture and history of linking the local to the global.

2. HOST INSTITUTION AND CO-ORGANIZING INSTITUTIONS

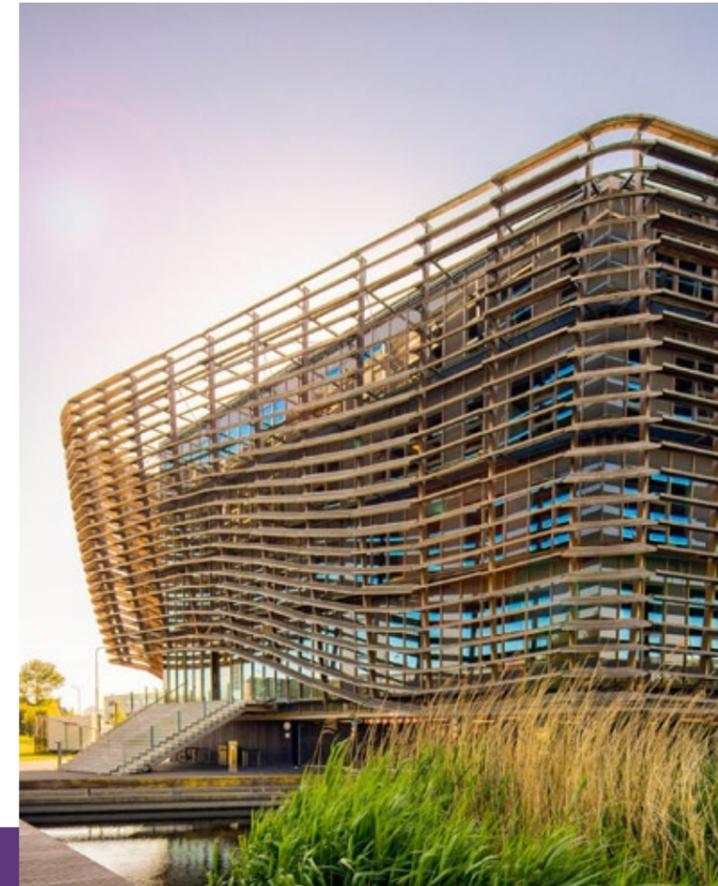


NHL STENDEN UNIVERSITY OF APPLIED SCIENCES LEEUWARDEN – HOST INSTITUTION

Dr. Matthias Olthaar - Professor
Applied Sciences – Economics &
Process Optimization

Dr. Taeke Tuinstra –
Senior Lecturer Green Logistics

NHL Stenden is a multi-campus University of Applied Sciences, is firmly rooted in the northern part of the Netherlands (Leeuwarden and Emmen) and has a strong international focus. The students, lecturers and researchers work together in small teams on real-life assignments and share their innovative ideas in practice: Design Based Education in so called 'ateliers'. NHL Stenden is aware of the great local and global challenges and therefore started in 2020 the minor 'Purpose Economy' in cooperation with Professor of Applied Science Kees Klomp (Rotterdam). The Academy Economics & Logistics wants to develop new programs for non-financial integrated reporting as the Economy for the Common Good. NHL Stenden is part of the Regional University Network European University [RUN-EU](#) and has a 'Green Office' run by students. nhlstenden.com



WETSUS – HOST INSTITUTION

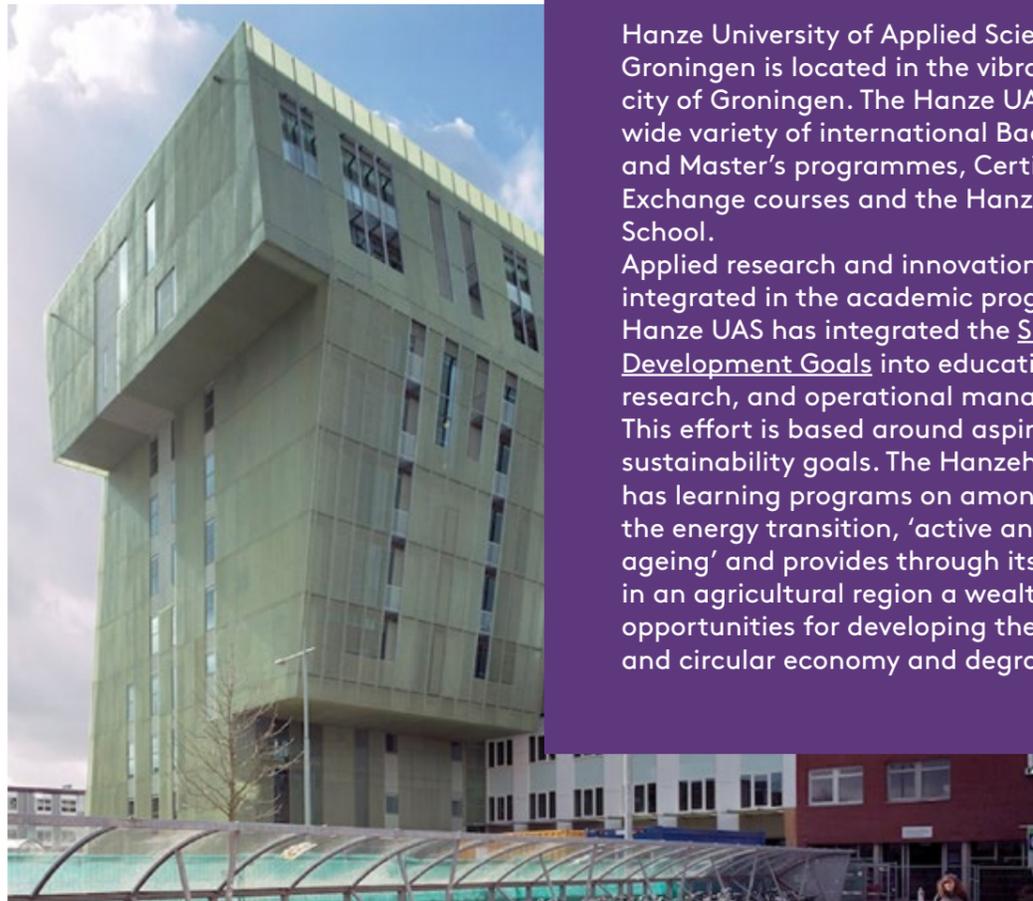
European Centre of
Excellence for Sustainable
Water Technology
Leeuwarden

Prof. Cees Buisman –
Member Executive Board
WETSUS – Professor Biological
Recovery and Reuse Technology
at Wageningen University &
research.

Wetsus is a scientific research institute for trend-setting knowhow development for Sustainable Water Technology. The Dutch government has appointed Wetsus the status of 'national institute for strategically important research'. Wetsus organizes a multidisciplinary PhD program; some sixty PhD-researchers from over 20 universities (over 50 research chairs) are seconded in the Wetsus laboratory. Wetsus works explicitly with students and young researchers. Wetsus performs cutting edge research and creates a unique environment and strategic cooperation to develop breakthrough innovations for profitable and sustainable water treatment technology. With this approach Wetsus' mission is to foster a sustainable and fair society in a healthy and circular environment.

**HANZEHOGESCHOOL
UNIVERSITY OF APPLIED
SCIENCES GRONINGEN
– CO-ORGANIZING
INSTITUTION**

Dr. Egbert Dommerholt
Professor Applied Sciences
Biobased Business Valorization,
Circular Economy & Degrowth



Hanze University of Applied Sciences (UAS) Groningen is located in the vibrant student city of Groningen. The Hanze UAS has a wide variety of international Bachelor's and Master's programmes, Certificate and Exchange courses and the Hanze Summer School. Applied research and innovation is highly integrated in the academic programmes. Hanze UAS has integrated the [Sustainable Development Goals](#) into education, research, and operational management. This effort is based around aspirational sustainability goals. The Hanzehogeschool has learning programs on among others the energy transition, 'active and healthy ageing' and provides through its positioning in an agricultural region a wealth of opportunities for developing the biobased and circular economy and degrowth.



Unesco World Heritage Steam Pumping Station:
Woudagemaal Lemmer

3. CONFERENCE THEME

TITLE: TRANSFORM!

Emergence and strengthening of responsible economic systems for a fair and sustainable future

ECG-IC 24

For the emergence and strengthening of responsible (economic) systems we envisage the transformation from predominantly short term, profit driven economics systems to long term value driven systems to support integrated, fair, and sustainable and scalable area development. Therefore, we need to create space for the emergence of responsible economic systems, and we need to strengthen them.

TRANSFORMATION

The emergence and strengthening of responsible economic systems requires awareness, action, and integral system design. We consider three levels of transformation:

- I - The personal level, in all our multiple identities (Inner Development Goals, consciousness, eco- versus egocentricity)
- WE - The collective level:
 1. The interaction of all forms of organization: communities & civic organizations, government, companies, knowledge institutions, financial institutions
 2. Values and definition of what is 'just' and 'good'
 3. Existing inhibiting structures must be transformed into supportive structures
- IT - The systems we design to support the mutual interaction between all forms of organizations and the individual

Four key conditions for emerging responsible economic systems were formulated by Christian Felber, during the 2nd international scientific conference of the Economy for the Common Good (ECG-IC 22 Valencia Spain):

1. Economics should offer a clear **definition** of 'economy' (and 'economics')
2. Economics should be clear about the **goal** of the 'economy' (and 'economics')
3. Economics should offer **consistent metrics for success measurement** (macro, meso, micro)
4. The creation of proper metrics is a **political task**, possibly of all citizens

CORE QUESTION:

This core question of the conference:

How to strengthen emerging responsible economic systems for a fair and sustainable future?

SUB-QUESTIONS:

On what values do merging responsible economic systems build?

How can emerging responsible economic practices and systems be strengthened?

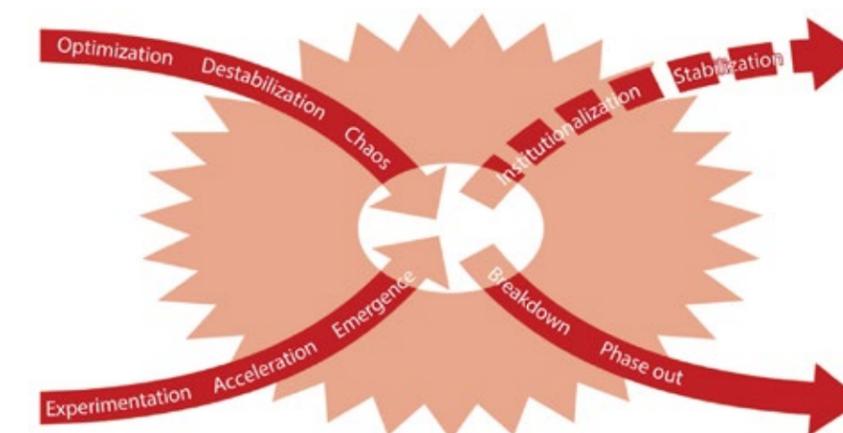
How can the emergence of the required qualities be accelerated at the personal (I), collective (We) and systems level (It) in different contexts, times and spaces, so that (Regional) responsible economic systems emerge and sustain?

How do we transform organizations that are inhibiting or dysfunctional?

What could be the roadmap towards the emergence of responsible economic practices and systems?

POTENTIAL THEMES FOR THE CONFERENCE:

- (1) Domains
 - a. Fair and sustainable water & energy systems
 - b. Regenerative natural systems (water, soil, air in balance for improved biodiversity)
 - c. Positive health, care & agri-food systems (independence through cooperation)
 - d. Fair and sustainable rural-urban relationships (a.o. infrastructure & mobility)
 - e. Intensive and circular use of raw material (a.o. circular economy)
- (2) Transformation: Territory, ownership, governance
 - f. Regional Well-Being Societies and scaling
 - g. Changing role of companies (lean and green – create value and eliminate waste)
 - h. Changing role of civic organizations & social movements
 - i. Changing role of governments
 - j. Governance and ownership in responsible economic systems:
Interaction between civic organizations, governmental institutions, companies, knowledge institutions and investors
- (3) Responsible use of social, economic, cultural, technological, financial, physical, natural and knowledge, democratic, and human capital.
 - k. Future education
 - l. Superdiversity in a fair and sustainable future
 - m. Art, Culture and Religion for a fair and sustainable future
 - n. (Smart) Technology for a fair and sustainable future (blockchain, artificial intelligence, ethical aspects)
 - o. Finance for a fair and sustainable future (Social Impact Bonds and complementary currencies, taxation, area – specific financing and banking system, cooperative and community finance)
 - p. Transdisciplinary science and responsible innovation



Loorbach D, et al. 2017.
Annu. Rev. Environ. Resour. 42:599–626

4. ORGANISATION OF THE CONFERENCE

ORGANIZATION OF THE CONFERENCE IN 6 HALF-DAY BLOCKS:

DAY 1 SETTING THE STAGE SCIENCE

- i. Introduction and keynote speakers – Philosophy of system change
- ii. Emerging systems – Topics (a-e)

DAY 2 PRACTITIONERS ENTREPRENEURS POLITICAL ANALYSTS ADVOCACY

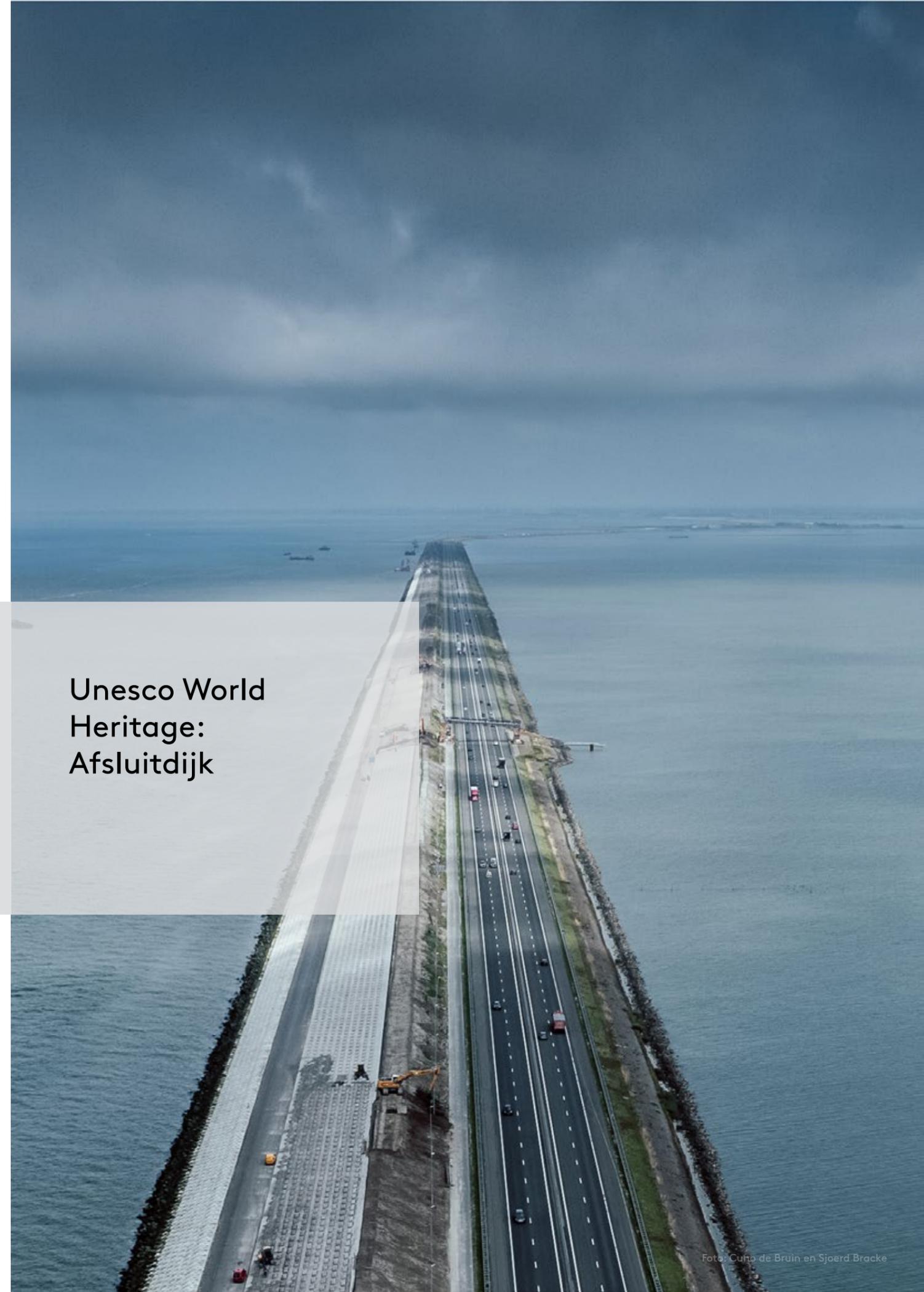
- iii. Lessons from practice: how to identify and strengthen emerging responsible economic practices? – Topics (a-e)
- iv. Political block: How can the emergence of the required qualities at the personal (I), collective (We) and systems level (It) be accelerated in different contexts, times and spaces so that (Regional) responsible economic systems emerge and sustain? - Transformation (f-j)

DAY 3 SCIENTIFIC ANALYSIS ROUNDING OFF

- v. Transdisciplinary analysis for the emergence of responsible systems - how to unlock human, economic, social, cultural, physical, democratic capital? (k-p)
- vi. Take aways by key-note listeners, politicians and follow up.

In each half day block themes can be combined: (1) Topics, (2) Transformation and the (3) The question how to unlock the required forms of capital.

Unesco World Heritage: Afsluitdijk



5. LEARNING FOR A FAIR AND SUSTAINABLE FUTURE

The natural organic order of things in life are leading in the design of the conference. Learning systems are in the process of being redesigned as well: how can we learn the necessary skills and knowledge for collaboration to build a fair and sustainable future for everyone?

We envisage the organization of this conference to be guided and monitored from this perspective by the organization 'Learning for Tomorrow'.
lerenvoormorgen.org

Coordinator:
Heleentje Swart

6. POTENTIAL KEY-NOTE SPEAKERS

(to be decided / completed in collaboration with ECG scientific hub, see longlist in appendix)

KEY-NOTE SPEAKERS FOR EACH HALF DAY-BLOCK:

i. Philosophy of system change

Professor Cees Buisman

Professor Biological Recovery and Reuse Technology at the WUR – Integrality – I-WE-IT

Professor Bas van Bavel

'Transitions of Economy and Society' - University of Utrecht

Professor UAS Egbert Dommerholt

Beyond Circular Economy – Degrowth – Postgrowth HANZE University of

Applied Sciences Professor Jason Hicel

Professor at the Institute for Environmental Science and Technology, at the autonomous university of Barcelona. Degrowth.

ii. Emerging systems

Professor Lisa Herzog

University of Groningen – Ethics, Social and Political Philosophy

iii. Lessons from practice

Christian Felber

Economy for the Common Good – Economy as Oikonomia

Professor Gjalt de Jong

University of Groningen – Centre of Sustainable

Entrepreneurship. Director Centre for Sustainable entrepreneurship.

iv. Political block

Professor Matthias Olthaar

Lector Green Economics & Process Optimization at NHL Stenden UAS.
Book publication: Paul Schenderling, Prof UAS Dr. Matthias Olthaar e.a. (2022) Er is leven na de groei. (Life after growth)

v. Transdisciplinary block for system change

Dr. Daphina Misiedjan

Assistant professor in Human Rights and Environment at the Institute of Social Studies. (NIAS-KNAW program)

Professor UAS Kate Raworth

Doughnut Economics

vi. Take aways by key-note listeners & politicians and follow up

Professor Derk Loorbach (or Professor Jan Rotmans)

Professor socio-economic transitions at Erasmus University, Director of DRIFT

7. POTENTIAL PRACTITIONERS' INITIATIVES

FUTURE CIVIC INITIATIVES (CONNECTING)

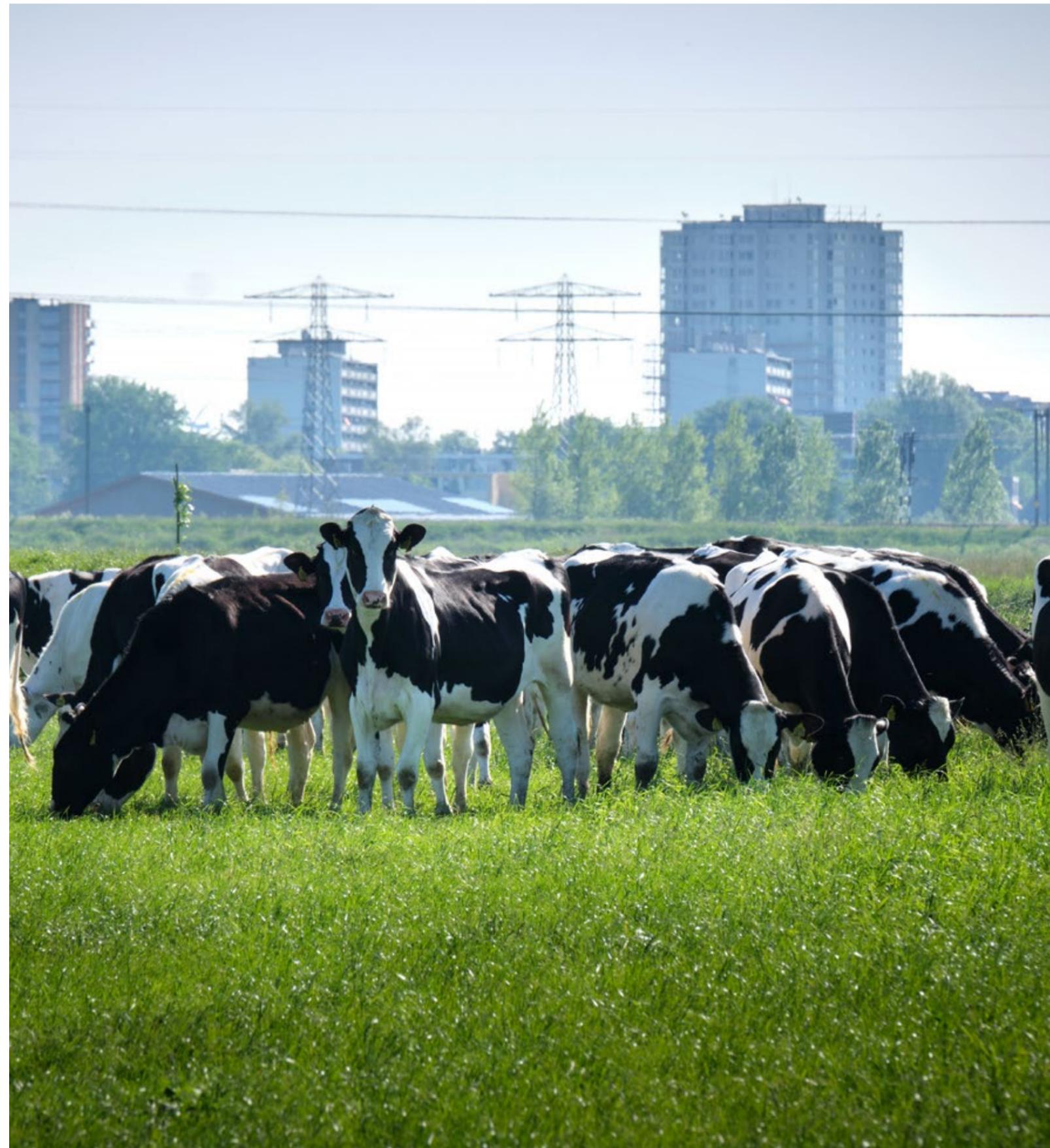
Het Groene Brein
WeAll Nederland
NNBW – Nationaal Netwerk Brede Welvaart
Ministry of the Future
NBA - The Royal Netherlands Institute of Chartered Accountants
Holland Circular Hotspot
Our New Economy
Claim your Future
SDG Nederland | SDG Houses | SDG Netwurk Fryslan
Avalon

FUTURE COMPANIES / PRIVATE SECTOR (CONNECTING)

Royal MKB Nederland, Association for Small and Medium Enterprises
Oranjewoud Export Academy
MVO Nederland
Royal Auping
Baril Coatings
Odin Food
Ynova Innovation Company
Afier Accountants
Immerbunt, Oldenburg (Duitsland)
Vaude
Liberterra
Ultraware, Assen
Imagine.one

FUTURE GOVERNMENTS (CONNECTING)

EU officials
EU parliamentarians
NL officials – (among others: Environmental and Planning Law)
Leeuwarden Municipality
Province of Fryslân, Groningen and Drenthe (The North of The Netherlands)
Ministry of Economic Affairs and Ministry of internal Affairs



8. TENTATIVE TIMELINE

TOWARDS THE CONFERENCE IN SPRING 2024

Deadlines	Deliverables	Details / actions
2020 - 2022	Developing general concept: "Make science work for a fair and sustainable future"	
28 February 2023 (1 October 2022- 28 February 2023)	Submission Expression of Interest	Governance Commitment Fundraising strategy
31 March 2023	Go/No Go	
30 April	Pre-announcement: 'safe the date'	
15 June 2023	Funding strategy defined, including risk analysis and 'plan-B scenario'; Contracts for logistics, food, lodging, ethical platform prepared; Agreements for collaboration on satellite and expedition conferences prepared; planning and monitoring strategy elaborated; Call for contributions scientists and practitioners prepared. Key-note speakers, key-note listeners, officials, and artists identified	Premises, food & beverage, lodging & transport: Leeuwarden + potential satellite sites Ethical Software Platform Website CRM System Artistic contributions
15 June	Review moment and decision – making final scope conference	
31 June 2023	Call for contributions Scientists Call for contributions Practitioners Invitations Key-note listeners (Politicians, Civil Servants, Directors of institutions) and Key-note monitors	Developing consolidation strategy for the outcomes of the conference: - Selection criteria for contributions, key-note listeners, and key-note monitors -Conference report -Conference publication -Access to options for peer-reviewed publications -Collaboration Practitioners & Scientists - long term support network -Collaboration between ECG and different initiatives worldwide -Communication strategy -Advocacy agenda -Follow-up actions strategy

Deadlines	Deliverables	Details / actions
31 September 2023	Second call for contributions Second round invitation Key-note listeners and Key-note monitors	Developing program, Working forms Interaction Scientists, Practitioners and Artists
31 January 2024	Deadline for contributions	
28 February 2024	Final Program and communication worldwide Announcement selection contributions	Inventory support actions for Scientists, Practitioners, Key-note Listeners, Key-note Monitors in preparation of the conference
10 March 2024	Review for details	
1 June 2024	Execution public communication strategy	Activating communication channels from January 2024 onwards
3,4,5 June 2024	ECG-IC 2024 Conference	Support actions for Scientists, Practitioners, Key-note Listeners, Key-note Monitors in preparation of the conference
3-5 June 2024	Conference communications	Interviews, blogs, vlogs, video's, artistic impressions
15 June 2024	Evaluation and monitoring Planning follow up	
31 September 2024	Conference report - draft	Financial reporting
31 September 2024	Updated input from scientists and practitioners for conference publication	
31 October 2024	Undersigned manifesto published; potentially topic specific roadmaps and action agenda's for specific regions, with special attention to position Fryslân as a Living Lab	Consultation with participants and stakeholders

Deadlines	Deliverables	Details / actions
31 October 2024	Consolidation follow up with all stakeholders Public reporting to all participants and stakeholders Conference communications in all media channels	
31 December 2024	Final conference report / auditing report, including evaluation and lessons learnt regarding organisation and results, shared with ECG International	Evaluation and lessons learnt at organisational level: lean organisation of the conference. Evaluation and lessons learnt relating to deliverables/results: Making science work for a fair and sustainable future
31 December 2024	Conference proceedings in writing and on video published; Final scientific contributions for potential publication in scientific journals submitted.	
31 December 2024	published; Final scientific contributions for potential publication in scientific journals submitted	Selection contributions for scientific publications
31 January 2025	Celebration of the results of the conference: Communication around Conference publication, manifesto and results; Hand over successes, brilliant failures and lessons learned to ECG International team and the organizers ECG-IC 2026; Decommissioning of the assignment	
1 April 2023 - 31 January 2025	Communication strategy over all effectively executed	All communication activities before, during and after the conference



9. TENTATIVE COMPOSITION OF THE CONFERENCE COMMITTEES

A. TENTATIVE STEERING COMMITTEE

Coordinator

Prof. Cees Buisman

Member Executive Board WETSUS – Professor Biological Recovery and Reuse Technology at the WUR

Members

Jacqueline Hofstede

Ynova Innovation Company: initiator of the conference and responsible for the process: connecting practitioners, scientists, networking, communication, fundraising & financial management, facilities/ lodging/transport, decision making procedures and artistic contributions

Elly Rijnierse – Asterope

Consultancy/TransEON: co-initiator of the conference and responsible for the process: connection practitioners, scientific, ideas for action & advocacy, superdiversity

Taeke Tuinstra

Senior Lecturer – NHL Stenden - University of Applied Sciences Leeuwarden

Matthias Olthaar

Professor Applied Sciences – Economics & Process Optimization – NHL Stenden

Egbert Dommerholt

Professor Applied Sciences – Biobased Business Valorization, Circular Economy & Degrowth – Hanzehogeschool | University of Applied Sciences Groningen

Erik Jan Kreuze

ECG Netherlands and Accountant Controller Director AFIER Accountants (financial)

Assignment for the Steering Committee

1. Final responsibility for total conference
2. Strategic decisions
3. Oversee commitments institutions
4. Oversee collaboration of committees
5. Approval contracts
6. Decommissioning

B. TENTATIVE SCIENTIFIC COMMITTEE

In consultation with the ECG International Science Committee we would like to add foreign scientists.

Coordinator (tentative)

Dr. Egbert Dommerholt

Professor Applied Sciences – Biobased Business Valorization, Circular Economy & Degrowth – Hanzehogeschool | University of Applied Sciences Groningen

Members (in development)

Dr. Matthias Olthaar

Professor Applied Sciences – Economics & Process Optimization – NHL Stenden

Elly Rijnierse

Asterope Consultancy/ TransEON u.c.: connection practitioners, scientific, ideas for action & advocacy, superdiversity.

Dr. Barbara van Mierlo

associate professor, sociologist at the Knowledge, Technology and Innovation Group of Wageningen University (WUR).

Assignment for the Scientific Committee

1. To review and outline the Conference Objectives and Approach (see above) in line with the principles, theme, aspired form and impact of the conference.
2. To prepare the Call for Proposals for scientific contributions in synchronicity with the criteria for the selection of area-based initiatives and potential ‘satellite conferences’ (see below).
3. To design and guarantee the process for support, review and acceptance of the scientific contributions for the conference.
4. To contribute to the design of the conference set-up, facilitating scientific discussions and exchanges between practitioners and scientists in an optimal way, in line with the principle of ‘life and nature serving science’.
5. To contribute to the identification of the presenters and guarantee the selection of the presenters.
6. To design and execute the process of publication of the scientific contributions
7. To take care of the communication with the Scientific participants concerning the defined processes.
8. To steer the publishing process of the scientific outcomes of the conference.
9. To identify results of the 1st & 2nd scientific ECG conference, formulating and monitor the added value of the 3rd scientific ECG.

C. TENTATIVE PRACTITIONERS COMMITTEE

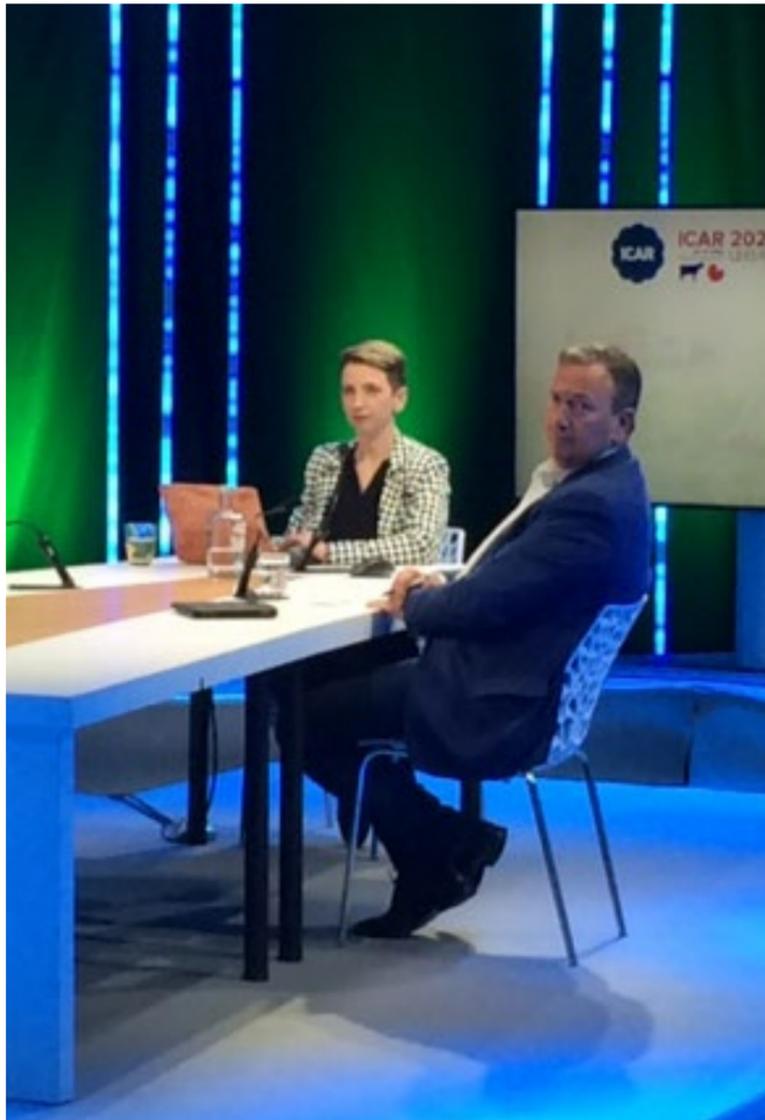
Coordinator

Jacqueline Hofstede

Economy for the Common Good | Ynova Innovation Company BV

Potential members

In development



Assignment for the practitioners committee:

1. Invitations practitioners
2. Facilitation and support preparation contributions
3. Selection contributions
4. Identification and reporting results the conference
5. Facilitation follow up of the conference / capitalisation of results

D. TENTATIVE ORGANISING COMMITTEE

Coordinators

Jacqueline Hofstede
Ynova Innovation Company BV

Members (in development)

Hester Henstra (Wetsus)

Coordinator satellite sites (ECG Local Chapters)

A representative of the International ECG Science Hub, responsible for the connection to the ECG movement, in terms of principles, objectives, process and support.



Assignment for the organizing committee:

1. Integrating the work of the Committees, Ambassadors, Satellite conferences, Artists
2. Fundraising strategy (modular)
3. Budgeting and reporting
4. Support to all contracted partners (participating knowledge institutions, area-based Initiatives, etc.) in budgeting and reporting (financial and in-kind contributions)
5. Ensure the financial paragraph in contracts with all parties involved
6. Ensure reporting and justification to funders of the conference and all its component.
7. Ensure the contracting for an independent auditing report
8. Ensure financial reporting to the ECG Movement, participants and the public in general (Public financial report)
9. Facilities, lodging and transport arrangements
10. Communication and dissemination
11. Narrative & financial reporting to ECG International – results transfer to 4th international scientific conference ECG
12. Translation facilities

10. FACILITIES, LODGING AND TRANSPORT OPTIONS



FACILITIES

LEEWARDEN DE HARMONIE - THEATER harmonie.nl/zakelijk

Stadsschouwburg De Harmonie in Leeuwarden is a historic theater that was originally built in 1881. Since then, it has been expanded and renovated into a modern theater with a capacity of over 1,700 seats. The venue is renowned for its excellent acoustics and state-of-the-art facilities, making it a popular choice for a wide range of events.

The theater hosts a diverse range of performances, including theater, dance, music, and comedy. It is a significant cultural institution in Friesland, attracting visitors from both the Netherlands and abroad. The Harmonie is equipped with a large stage, modern sound and lighting equipment, and a couple of smaller rooms for more intimate events.

In addition to its regular programming, Stadsschouwburg De Harmonie is also used as an event location for conferences, seminars, and other business gatherings. The venue offers various meeting rooms and conference spaces with a capacity of up to 1,700 people. De Harmonie also provides catering services, technical support, and event planning services to ensure a seamless and successful event.

Located in the heart of Leeuwarden's historic city center, the theater is easily accessible by public transportation and car. With its rich history and modern amenities, Stadsschouwburg De Harmonie is a versatile and attractive event location in Leeuwarden.

Spacious rooms

Grote zaal
Cap. 1000 seats

Middenzaal
Cap. 440 seats

Bovenzaal
Cap. 270

Stadszaal
Cap. 100

Boekenzaal
Cap. 60

Bovenfoyer with a beautiful view over the water and the city. This foyer can be used as break out area and it is possible to serve food and drinks.

Grote foyer

The foyer is a spacious area (1600 m²) where we usually welcome the guests, serve lunches, drinks and bites. It is also possible to put up poster boards to show infographics or other information that you want to show to your audience.



LODGING:

HOTELS IN LEEUWARDEN

(See Friesland Convention Partners)

In Leeuwarden, there are more than 720 hotel rooms in 3-star accommodations or better. At less than 45 minutes by car from the city center there are more than 950 hotel rooms available, with three stars or more. Guests may choose between the lively city center of Leeuwarden or a location with optimum privacy just outside the city. Around the city of Leeuwarden, high-quality accommodations are available in restored country mansions, renovated farms and other characteristic buildings. The EPP Conference may also want to use hotel accommodations of our neighbouring city Groningen, only 45 minutes away by car or 35 minutes by train. Private (secured) hotels reserved for government leaders are available. Number of Hotel Rooms in Leeuwarden.

In the Leeuwarden city center there are more than 720 hotel rooms. In the small and medium sized cities in a rural area around Leeuwarden there are more dan 970 hotel rooms, all less than 30 minutes by car from the WTC Expo (congress location) In total: 1680 rooms exclusive hotel boats.

Hotels in Leeuwarden

Rooms

HOTEL POST-PLAZA LEEUWARDEN	156
WESTCORD WTC HOTEL LEEUWARDEN	142
VAN DER VALK HOTEL LEEUWARDEN	123
PALEIS STADHOUDERLIJK HOF LEEUWARDEN	78
ORANJE HOTEL LEEUWARDEN	78
EUROHOTEL	45
NOTIZ HOTEL LEEUWARDEN	35
ALIBI HOSTEL	22
HOTEL 'T ANKER	21
HOTEL RESTAURANT WEIDUMERHOUT	20
TOTAL:	720

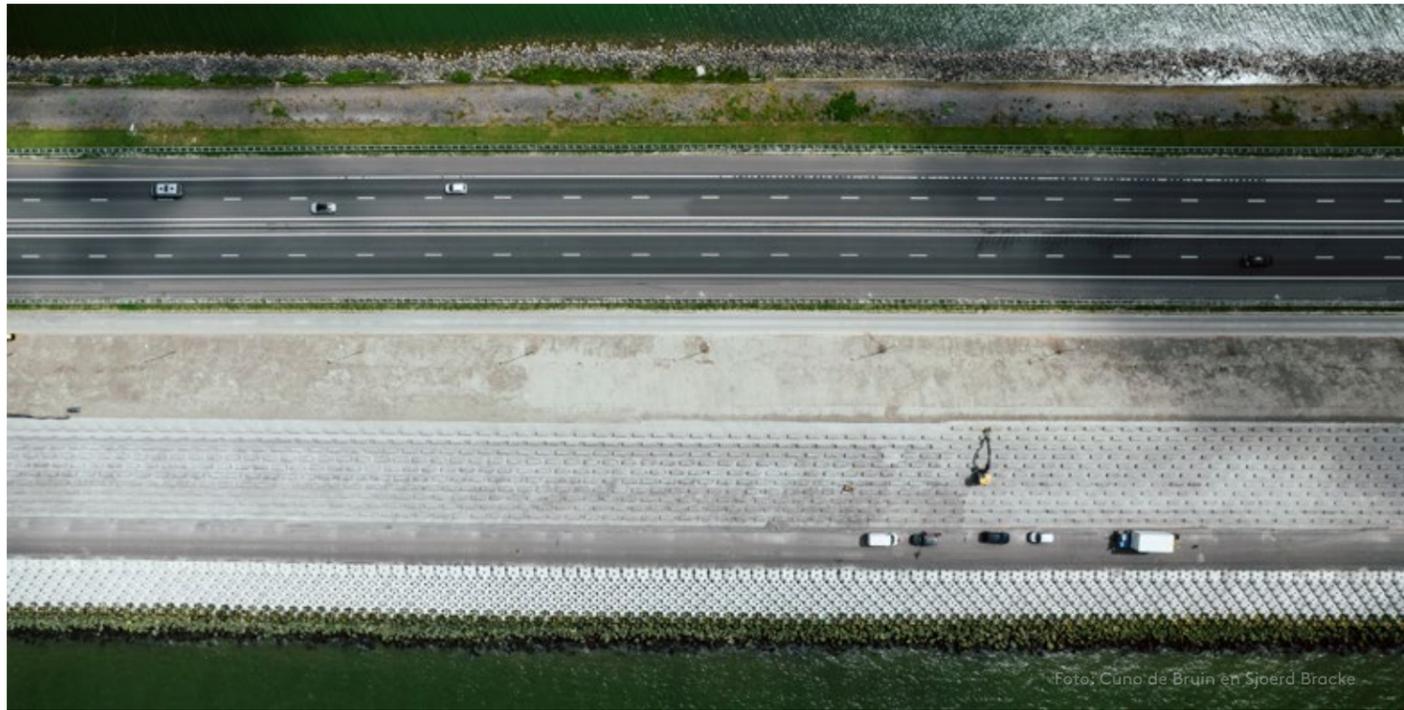


Foto: Cuno de Bruin en Sjoerd Bracke

TRANSPORT

Friesland is located in the north of the Netherlands. It sounds far away, however it is not. Friesland is approximately:

- 60 minutes from Eelde Airport;
- 90 minutes from Amsterdam;
- 90 minutes from Amsterdam Schiphol Airport (also a direct connection by bus or train)
- And if you drive through Friesland you are within 60 minutes from one border to the other.

11. SATELLITE CONFERENCES

IDEA SATELLITE CONFERENCES

Simultaneously smaller 'satellite conferences' take place in other places all, potentially over the World. We invite other scientific institutions to organize simultaneous a local conference with the same set-up as the ECG-IC III 2024. to localize learning spaces in the own language, enhance results, minimize costs, and reduce CO2-emission. This can be in The Netherlands, as well as in Barcelona, Munich, London or other places around the world to cover different language areas. Scientific institutions that intend to organize a satellite conference will take care of the funding for this conference independently from the ECG-IC III 2024.

IDEA EXPEDITION CONFERENCES

Potentially conferences prior to or following the ECG-IC III 2024 conference in a specific area can use the ECG-IC III 2024 concept. For example, in Fryslân or in the areas of the satellite conferences, there are possibilities to connect with other events with the same mission to build a fair and sustainable future. Thematic connections are also possible.

In case Scientific institutions want to organise an event in anticipation of the ECG-IC III 2024 conference or as a follow-up, and they will use the same concept, objectives, and themes, this may eventually add up to the establishment of an 'Living Lab' in that area, as part of the Expedition Sustainable Future towards a fair and sustainable future. In this way the ECG-IC III 2024 may potentially have much greater and sustained impact and may contribute significantly to the acceleration of the emergence and strengthening of responsible economic systems.

Scientific institutions that intend to organize a satellite conference in connection with the ECG-IC III 2024 will take care of the funding for this conference independently from the ECG-IC III 2024.

POTENTIAL SATELLITE SITES (POTENTIALLY 5 IN TOTAL)

Groningen

Eindhoven

Amsterdam

Utrecht

Rotterdam

Arnhem

Wageningen

Scientific institute in a German city

Scientific institute in a United Kingdom city

Scientific institute in a Spanish city (Barcelona)

Scientific institute in Ghana

Scientific institute in North or South America, Africa, Australia, New Zealand, Asia

To be decided in dialogue with ECG international

Language diversity may be a criterium

12. ARTISTIC CONTRIBUTIONS

Nynke Laverman
Singer – Your Ancestor

Marius Gosschalk
Storytelling & Theatre

Merlijn Twaalfhoven
Het is aan ons!

In development

13. AMBAS-SADORS

Coordinator

Jacqueline Hofstede
Ynova Innovation Company BV
(tentative)

Ambassadors

In development



14. ESTIMATION CONFERENCE FEES AND DISCOUNT POSSIBILITIES (SEE BUDGET)

In development

15. BUDGET ESTIMATE, COVERAGE, FUNDRAISING STRATEGY

In development

16. COMMUNICATION & DISSEMINATION PLAN

In development



17. DETAILS OF PROPOSED DOCUMENTATION/OUTCOMES BEFORE, DURING AND AFTER THE CONFERENCE

The 3rd international scientific conference for the ECG will build upon the outcomes of the ECG-IC 2019 (Bremen) and ECG-IC 2022 (Valencia). A tracking system to identify and monitor the objectives and results of the conferences will be developed.

A selection of the scientific presentations (selected by the scientific committee) will be published in publication with conference proceedings.

In collaboration with ECG International and ECG The Netherlands (and chapters in other countries at will) the outcomes of the conference will be published on the website as well in the newsletters. The relation between practical examples and scientific readings will be made.

The scientific committee will support efforts to publish scientific contributions in peer-reviewed journals.

The main outcomes of the conference will/can be used to support the advocacy campaign of ECG international, ECG Netherlands and any other chapter of the ECG network upon request, so that politicians receive input to develop a common vision, values, and tools to create the required space and support for practitioners to contribute to the emergence of responsible economic systems.

18. TRANSLATION FACILITIES

Presentations
(written materials)

Publications

Simultaneous translations
during the conference

19. IDEA BEHIND THE ORGANISATION OF THE CONFERENCE

We see this conference as the follow up of the first and second international scientific ECG conference and the predecessor of the fourth international ECG conference. But we see this conference also as part of broader series of thematically or geographically specific conferences, as part of a movement that builds the foundations of a fair and sustainable society.

The initiator of the conference, Jacqueline Hofstede, is motivated by the idea to shape favorable conditions for this broader movement, which she calls the Expedition Sustainable Future. The set-up of this conference is meant to create value for society through the professional organization of the conference: it facilitates learning by doing for building a fair and sustainable future, seconded by scientific analysis and feed-back, and creates the infrastructure for continuous linking and learning in different geographical areas and thematic fields.

By doing so the objective is to accelerate the emergence of a fair and sustainable society and to avoid unnecessary loss of social, economic, cultural, natural, physical, financial, political and human capital. In this way the conference aims to create space for the voice that is not heard sufficiently: the voice of the youth and the future generations, the voice of everybody in their superdiversity, the voice of the area. What does the area and the communities that live in that area need to flourish in peace and health?

Jacqueline Hofstede finds her fellow player in Elly Rijnierse, who aims to create space for a new social contract, based on human rights, especially the social, economic, cultural, and collective rights. During the 1st International Scientific conference for the Economy for the Common Good in Bremen she presented her article 'Living up to a Universal Social Contract'. This conference is meant to create an enabling environment to realize this idea.

The Expedition Sustainable Future, which is driven by 'good ancestry', by the need to identify where we collectively want to arrive rather than by avoiding risks, intends to inspire an international network of people to pave the way together for a fair and sustainable future. From this perspective she considers the ECG-IC 2024 as a logical part of the Expedition Sustainable Future.



20. RECOGNITION INSPIRATIONAL PARTIES

The design and basic ideas expressed in this proposal inspired by the members of the sounding board in the preparatory phase in the Netherlands, the Economy for the Common Good movement, The Economy for the Common Good NL, De Coöperatieve Samenleving, TouchedByWater © u.c., Ynova Innovation Company B.V. and Asterope Consultancy/ TransEON u.c.

ANNEX 1

YNOVA INNOVATION COMPANY BV

Since 2002 Ynova Innovation Company has been an ethical knowledge based network organization. Ynova has the mission to 'Excel in Innovation for Sustainable Success'. Since 2005 the Ynova Innovation Platform (former Lean Innovation Network) has been developed together with other organisations and (applied science) universities, with the goal to learn and innovate faster together (peer-to-peer), with focus on Lean, Smart, Sustainable and Circular Transformation. Ynova activities shift progressively towards Sustainable Leadership and Transformation at all levels.

Another important topic is the exponential impact of new technologies like Artificial Intelligence. We live in a turbulent time with exponential technological developments that cannot be understood by anyone, blurring the boundaries between the material, digital and biological world. We have to understand the ethical aspects of the development of this new technology and have to communicate about this with each other.

Ynova Founder Jacqueline Hofstede feels a great urgency to accelerate to slow down dangerous climate change and other worldwide challenges. Together with Cees Buisman, Barbara van Mierlo, Elly Rijnierse, Corry de Lange, Matthias Olthaar, Taeke Tuinstra, Egbert Dommerholt and the already developed 'Taskforce for the 3rd ECG Conference', she contributes to the acceleration of personal, organisational and area development in close cooperation with scientists and students from (applied) universities. Ynova Innovation Company BV has a Common Good Balans 2019-2020 (300 points). Jacqueline Hofstede participated in the 2nd International Scientific Conference of the Economy of the Common Good in Valencia, 2022.

ASTEROPE CONSULTANCY | AREA COOPERATION GCWIJK25 | TRANSEON

Elly Rijnierse is a political scientist and a practitioner: she worked for 15 years in international development cooperation in conflict areas. The program was designed to support local communities in areas with mining or extraction of oil and gas to build a fair and sustainable livelihood. Since 2017 she has engaged herself in the fair and sustainable development of the neighbourhood she lives herself and of the city of The Hague, in her capacity as a Dutch and a World citizen. The Hague is as any European city engaged in the energy transition. The Hague is chosen as one of the 100 cities in Europe to be in the lead in the transition towards a Climate Neutral and Smart city. Elly Rijnierse is engaged in the 'how to' create a fair and sustainable energy system in her neighbourhood and in The Hague, as part of integrated area development. She stresses the indicator 'fair' in this urban transition for the future, which can become the Unique Selling Point of The Hague as International City of Peace and Justice.

Elly Rijnierse is founder and consultant of Asterope Consultancy (2019). She is founder and chair of the board of the area cooperation GCWijk25 (2021) in the neighbourhood Mariahoeve & Marlot in The Hague. She is initiator of the TranEON foundation u.c., which envisages to support civic leadership in the transition towards a fair and sustainable future.

Elly Rijnierse participated in the 1st International Scientific Conference of the Economy of the Common Good in Bremen, 2019. Her contribution was published in the conference proceedings:

Rijnierse, E. (2020) Living up to a Universal Social Contract. In: T. Goydke and G. Koch, "Economy for the Common Good: A Common Standard for a Pluralist World?" (Sustainability and Common Good Series Book 1), HSB, Gemeinwohl Okomini, ISBN 978-3-347-18433-6.